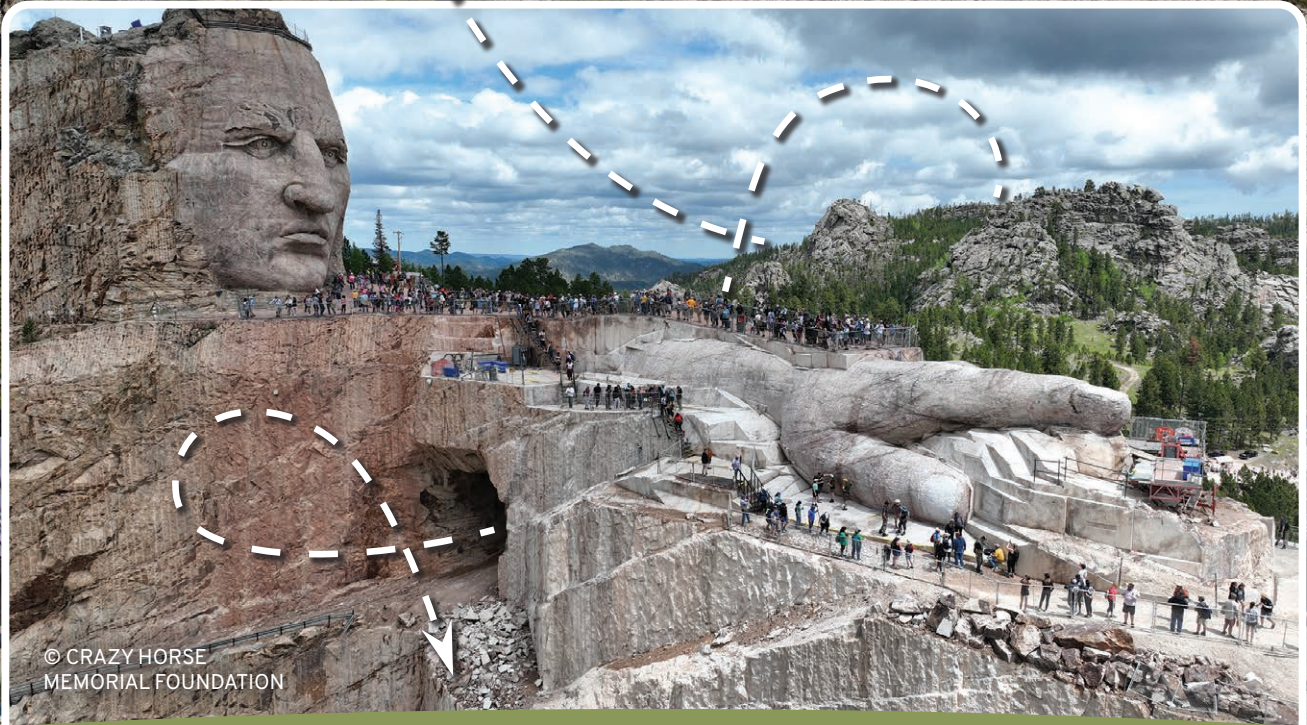


EXPERIENCE
Monumental



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MEMORIAL FOUNDATION

NATIONAL PARKS & MONUMENTS • WESTERN EXPERIENCES • LAKOTA CULTURE • SCENIC DRIVES

MICHELLE THOMSON

CTP, CTIS, CSTP

PRESIDENT & CEO

Michelle@BlackHillsBadlands.com

BLACK HILLS
& BADLANDS **SD**

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605-355-3600

1851 DISCOVERY CIR., RAPID CITY, SD 57701

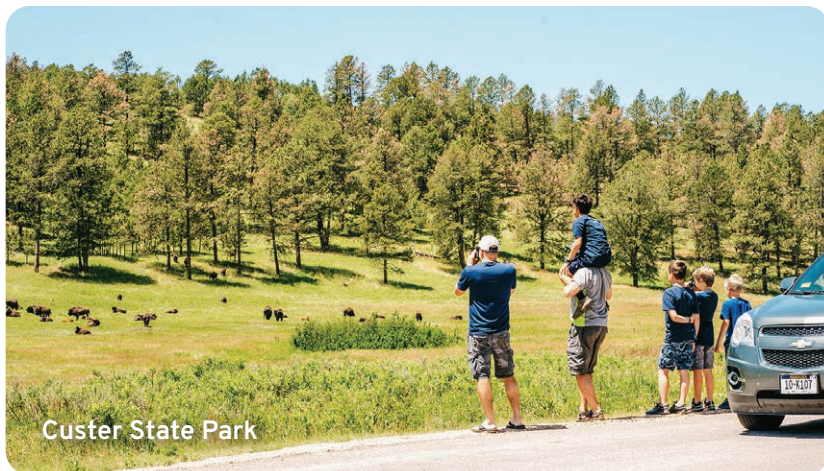
TRAVEL PROFESSIONALS TOOLBOX >>

Find all the resources you need to help sell the Black Hills and Badlands region on our Travel Professionals website, SeeTheBlackHills.com.

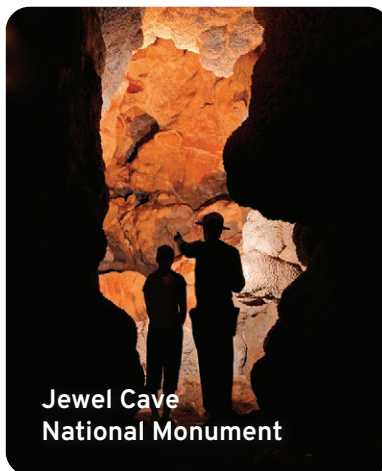
Use the digital versions of guides and maps, including the Black Hills & Badlands Vacation Guide, to help your clients plan their time here.



SCAN HERE TO DISCOVER MORE



Custer State Park



Jewel Cave National Monument



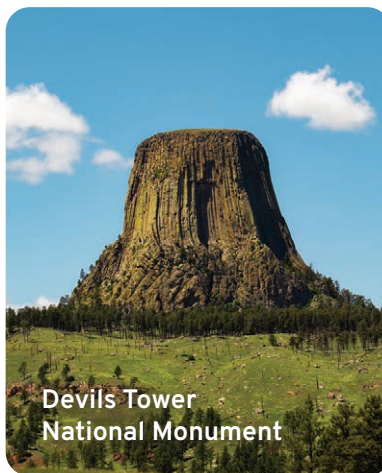
Minuteman Missile National Historic Site



Mount Rushmore National Memorial



Badlands National Park



Devils Tower National Monument



Wind Cave National Park

EXPLORE WELCOMING TOWNS >>

You'll find welcoming towns across the region loaded with restaurants, lodging, and amenities. Each town is home to local attractions and experiences, making for some of the best memories across the nation!

Not only are these cultural gems ready to host visitors during their vacations, but they are ready to entertain them, too. Each community has events and festivals all year long that welcome locals and visitors to join in the fun. The best part – you can easily access iconic attractions like Mount Rushmore National Memorial and Custer State Park wherever you choose to stay.

Check with local chambers and visitor centers for more info on how to transform your adventure into memories that last a lifetime.



Days of '76 Parade in Deadwood

1

Hot Springs
SD

605.745.4140 • Hot Springs
HotSprings-SD.com

So much to soak in!
Visit an array of unique accommodations, shops and restaurants all surrounded by rugged canyons, rolling grasslands, and pine-covered hills,



SCAN
HERE TO
DISCOVER
MORE



Peter Norbeck
Scenic Byway



Fall River Hot Air
Balloon Festival,
Hot Springs

2

Historic Deadwood
ENTERTAINING GUESTS SINCE 1876
NAMED "TOP TRUE WEST TOWN" BY TRUE WEST MAGAZINE!

HISTORIC DEADWOOD has award-winning museums & attractions, Mt Moriah Cemetery where Wild Bill and Calamity Jane were laid to rest, incredible special events, walking trails, guided tours, unique retail shops, fine dining and spas - and let's not forget 24/7 gaming action, including sports betting! This National Historic Landmark is a mountain resort town that offers Old West History and new modern luxuries, including 1,700 hotel rooms.

For travel professional resources visit
PlanDeadwood.com.

DEADWOOD
1876
CHAMBER OF COMMERCE
VISITORS BUREAU

Amanda@Deadwood.org • 1-800-999-1876 • www.DEADWOOD.com

3




The TriState Museum
VISITOR CENTER
at the Center of the Nation

605.723.1200 • Belle Fourche
TheTriStateMuseum.org

Visit the Old West museum at the Center of the Nation! Exhibits on cowboys, pioneers and rodeo. Historic Johnny Spaulding cabin, Center of the Nation Monument, gift shop, traveler info.

4

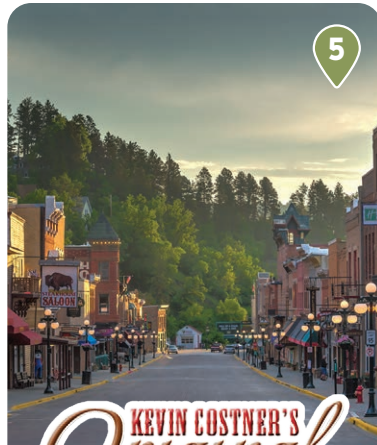


DEADWOOD ALIVE
BRINGING THE OLD WEST ALIVE

800.344.8826 • Deadwood
DeadwoodAlive.com

Enjoy authentic re-enactments of Deadwood's rough and tumble past come to life. In addition to our Shootouts, the shooting of Wild Bill is held inside Saloon No. 10, and the Trial of Jack McCall is held at the Wild Bill Theatre.

5



KEVIN COSTNER'S ORIGINAL DEADWOOD TOUR

605.578.2091 • Deadwood
DeadwoodTour.com

Climb aboard & be entertained as your guide tells stories of this historic town's colorful past. The 1-hour tour travels down the cobblestone streets of Deadwood & up to Mt. Moriah Cemetery where Wild Bill Hickok & Calamity Jane are buried.

6



SANFORD LAB VISITOR CENTER

605.584.3110 • Lead
SanfordLab.org/SLHVC

Located 3 miles from Deadwood, Lead is home to SURF (Sanford Underground Research Facility) and the former Homestake Gold Mine Open Cut. Free admission, tour group friendly, spacious motorcoach parking.

7



Piedmont Petrified Forest

605.787.4884 • Piedmont
ThePetrifiedForest.net

A snapshot of the past... Your first stop! Open since 1928, we offer a creation celebration of fossils & more. Join us for a geology tour and visit our museum, rock shop, and gift shop.

8



BLACK HILLS TOUR COMPANY
SOUTH DAKOTA

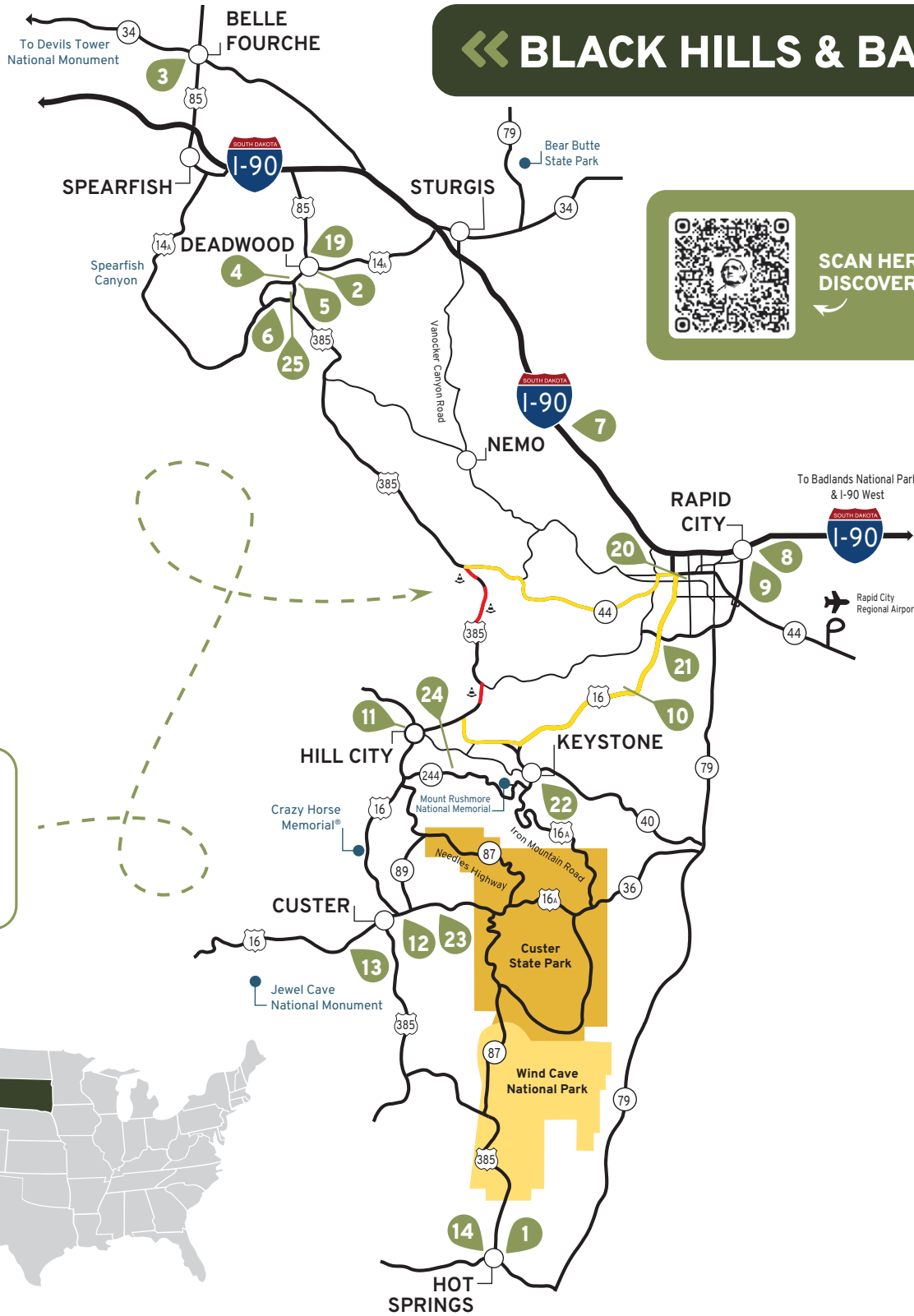
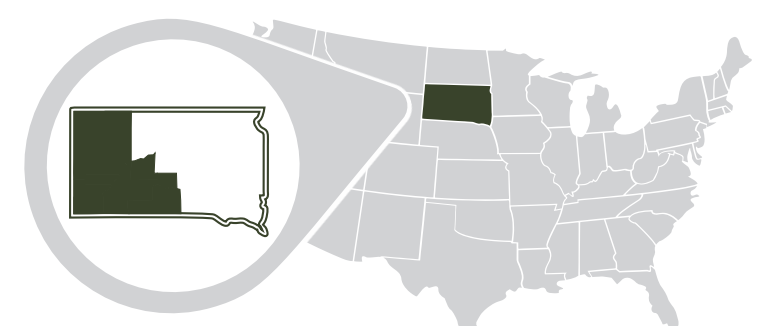
605.515.3237 or 605.389.2092
Black Hills-Wide
BlackHillsTourCompany.com

See the best of the Black Hills! We offer scenic, cycling, and cultural tours with local experts. Customizable private and small group day tours as well as multi-day trips are also available.

385 CONSTRUCTION

- Potential Road Closures
- Detour Route

Visit US-385.com for current updates and to learn about Hwy 385 Construction



With over 5 million acres of forest, prairie, and mountain lands, you'll find abundant natural beauty, Wild West towns, free-ranging wildlife, rich Native American culture, year-round festivities, modern-day attractions, and meaningful adventure throughout the Black Hills and Badlands of South Dakota.

9



BLACK HILLS ADVENTURE TOURS
sightseeing • biking • hiking • kayaking

605.209.7817 • Rapid City
BlackHillsAdventureTours.com

Your premier Black Hills tour company offering custom sightseeing and adventure tours. Receptive and step-on guide services, too!

10



BEAR COUNTRY U.S.A.

605.343.2290 • Rapid City
BearCountryUSA.com

A drive thru wildlife park featuring North American wildlife in their natural environment. Take a stroll to view the antics of our baby animals.

11



BICYCLES & BOATS
eBike, Kayak & Paddleboard Rentals

605.574.5695 • Hill City
BicyclesAndBoats.com

We love what we do and it shows! Indulge yourself and the people you love with some outdoor fun. Located on the Mickelson Trail we have kid & pet friendly 2 hour, 4 hour, & full day options. Let's Go!

12

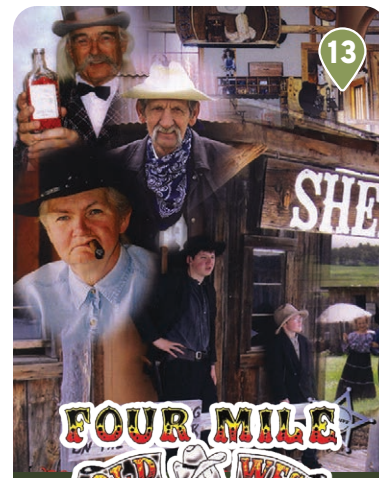


Sylvan Rocks
Climbing School & Guide Service

605.484.7585 • Custer
SylvanRocks.com

Prepare for the adventure of a lifetime! Guided rock climbing in Custer State Park located in the beautiful Black Hills and at Devils Tower, Wyoming. Accredited by the American Mountain Guides Association. Come climb with the best!

13



FOUR MILE OLD WEST TOWN

605.673.3905 • Custer
fourmile@gwtc.net

Experience the Old West through history and humor. Take a walk on the boardwalk back through time as you tour over 50 buildings at the historic site.

14



The Mammoth Site
of Hot Springs, SD, Inc.

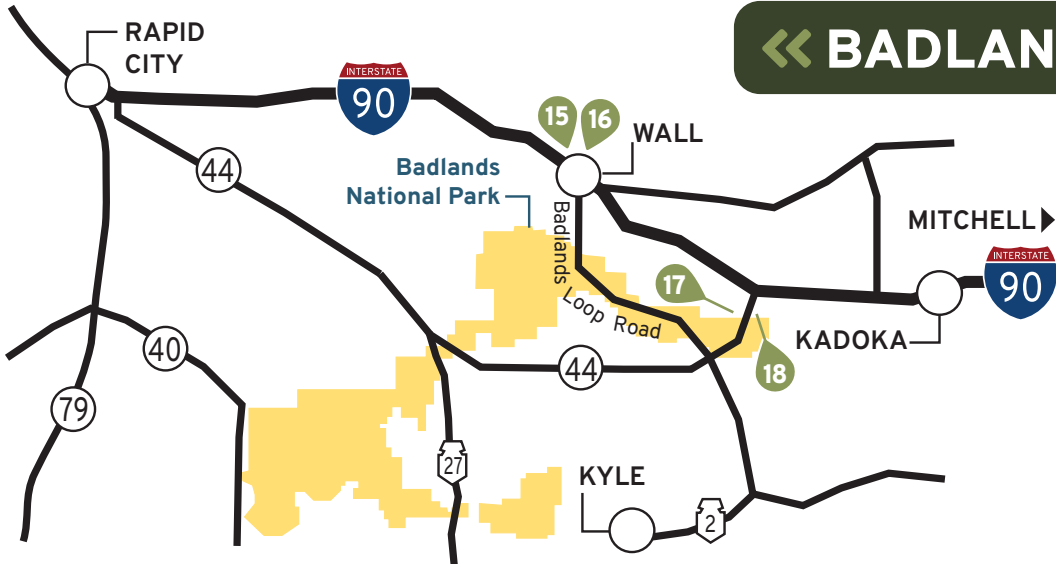
605.745.6017 • Hot Springs
MammothSite.org

We dig big! Accredited museum. Indoor working paleontological dig site. Summer education programs.



Badlands National Park

« BADLANDS AREA MAP



Enter the otherworldly landscape of Badlands National Park, where 244,000 acres of sharply eroded buttes, pinnacles and spires blend with the largest protected mixed-grass prairie in the U.S.

Spot the park's herd of over 1,000 bison in the northern unit.



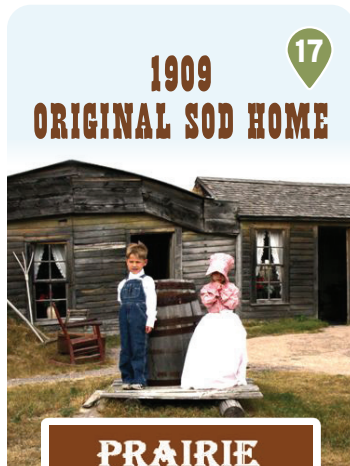
605.279.2665 • Wall
Wall-Badlands.com

Experience the Window to the West during your vacation in Wall, SD. Enjoy breathtaking views, unique shopping, family-friendly restaurants, local events and more!



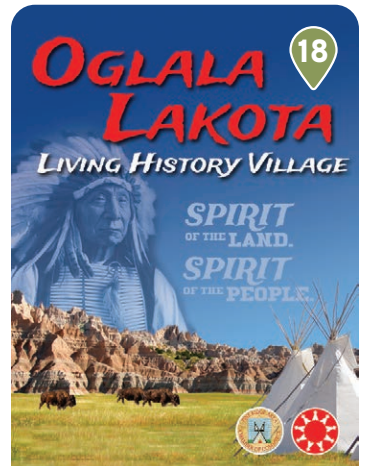
605.279.2175 • Wall
WallDrug.com

The #1 "Roadside Attraction" in America with a frontier town. AAA approved. 26 retail departments and a restaurant.



605.433.5400
Badlands National Park
PrairieHomestead.com

Journey into the visual memories of homestead days at this original pioneer dirt home. Fun for all ages. Video room. Farm animals. White prairie dogs. Gift shop.



605.455.2685
Badlands National Park
OglalaLivingHistoryVillage.com

The Pine Ridge Area Chamber of Commerce introduces the creation of the Oglala Lakota Living History Village, an entry to the indigenous knowledge of Lakota country.

EXPLORE LAKOTA CULTURE >>

The Lakota, an indigenous people who have called the Great Plains and Black Hills region home for centuries, are known for their vibrant culture and history. Learn about their heritage and way of life while exploring landmarks significant to the Lakota people.

CRAZY HORSE MEMORIAL®

The most well-known memorial to a Lakota warrior that has ever existed. The sculpture stands 641 feet long and 563 feet high.

BEAR BUTTE STATE PARK

Located north of Sturgis, SD, this sacred site holds immense cultural significance for the Lakota people. Hike to the summit climbing 1350 feet over a distance of 1.75 miles.

POWOWS

Attend annual powwows to witness the vibrant Lakota culture first-hand through traditional drumming, dancing, and singing.

VISITOR ETIQUETTE

When visiting Tribal Nation Reservations and events, it is important to show respect for the culture and customs of the people who call these places home. This includes asking permission before taking photographs, and being mindful of sacred sites.



Black Hills Powwow



SCAN HERE TO DISCOVER MORE



Bear Butte State Park

19

Tatanka
STORY OF THE BISON

605.584.5678 • Deadwood
StoryOfTheBison.com

Learn the story of how 30-60 million bison once roamed the Great Plains & how they were an integral part of Native American life. View the spectacular "Buffalo Jump" bronze sculpture, shop for unique handmade gifts and art.

Art of the Lakota

The finest collection of Plains Indian arts, crafts, jewelry, buffalo skulls and robes plus fine art, pottery, and an incredible selection of Native American and Pioneer books, tapes, DVDs, videos and unique craft supplies and much more!

PRAIRIE EDGE

www.prairieedge.com • 605-342-3086
Open 7 Days a Week • 606 Main St., Rapid City, SD 57701

20



© Crazy Horse Memorial Foundation

PLACES TO STAY >>

21




605.718.0772 • Rapid City
[HolidayInnExpress.com/
 RapidCitySD](http://HolidayInnExpress.com/RapidCitySD)

We provide more where it matters with friendly service, excellent amenities, and our convenient location that provides easy access to Mount Rushmore and many other popular sites.

22




605.666.4483 • Keystone
RushmoreExpress.com

Centrally located and just 2 miles from Mount Rushmore. Stay in a spacious room or family suite. Free breakfast and Wi-Fi. Easy access to everywhere. Friendly service!



23




605.673.2357 • Custer
CalamityPeakLodge.com

Quiet, scenic area located on French Creek, 2.5 miles east of Custer on Highway 16A or 1 mile west of Custer State Park. Furnished kitchen, 1 and 2 bed units, TV, major credit cards accepted. Open May - Oct.

24

605.574.2525 • Hill City
PalmerGulch.com

Beautiful resort only 5 miles west of Mount Rushmore. 61 deluxe rooms and secluded mountain cabins with fireplaces.



25

Deadwood Gulch
 gaming resort

TRADEMARK COLLECTION BY WYNDHAM

 **Boston's Pizza**
 RESTAURANT & SPORTS BAR

JOIN THE FUN

NESTLED IN THE BEAUTIFUL BLACK HILLS

Casino

Our Casino is open 24/7 with 100+ machines and new promotions every month!

Convention Center

NEWLY RENOVATED space up to 350 people and perfect for all types of events.

Full Service Bar

Enjoy a nice cold drink on the back patio and relax at our Fireside Lounge.

Contact Us Today

304 Cliff Street, Deadwood, SD 57732
 800-695-1876 • deadwoodgulchresort.com

Trademark Collection by Wyndham

Creekside setting with free on-site parking, standard rooms, suites and handicap accessible rooms. Open 24/7 and includes WIFI, hot tub and exercise room.

Restaurant & Sports Bar

We are upping our food game with Boston's Pizza Restaurant & Sports Bar. Whether you're craving light bites, cocktails or a place to watch the game, we've got you covered.

UTV Rentals of the Black Hills

Located right off Trail #7 of the Mickelson Trail at Deadwood Gulch Gaming Resort, Trademark Collection by Wyndham.

