BLACK HILLS & BADLANDS SD

TOURISM ASSOCIATION

2023 CORPORATE VIP TRAINING PROGRAM

The training card you have received encourages VIPs like you to become better acquainted with local tourism businesses in the Black Hills and Badlands region. We hope you use your VIP Training Card to visit and enjoy as many member businesses as possible. Your knowledge and firsthand experience at our member businesses are an asset to both the visitor industry and visitors. Since this is a training program, we ask that you visit early in the season.

Present your VIP Training Card this summer at participating BH&B member businesses and receive the following offersand special deals. Visit BlackHillsBadlands.com/VIPCards for all member-to-member offers.

1880 TRAIN (1) 1/2 price admission for cardholder. Valid thru Oct 15. Not valid for special events.

77 STEAKHOUSE & SALOON (1) FREE draft beer for cardholder.

ADAMS MUSEUM & HOUSE \$2 off admission for cardholder.

BADLANDS NATURAL HISTORY ASSOCIATION 15% off at the Ben Reifel Visitor Center store, Badlands National Park, for cardholder.

BADLANDS/WHITE RIVER KOA 20% off a 2-night stay: Call 605-433-5337 for reservations.

BEAR COUNTRY U.S.A. FREE admission for cardholder only. Not valid for special events.

BIG PINE CAMPGROUND 10% discount on camping.

BLACK HAWK CREEK RV PARK & CABINS

20% off on nightly stays. Excludes holidays and Sturgis Rally.

BLACK HILLS CAVERNS FREE Adventure Tour for cardholder. Valid thru Aug 15. Not valid for use after 3pm or last tour of the day.

BLACK HILLS DINER 10% discount for cardholder.

BLACK HILLS ESCAPE ROOMS 50% off admission for cardholder.

BLACK HILLS OUTDOOR FUN 20% off a tour for cardholder. May 15-Oct 15.

BLACK HILLS POWER BIKES RENTALS & BOUTIQUE

50% off (1)-time bike ride per person for cardholder. Expires Oct 31, 2023.

BLACK HILLS VISITOR INFORMATION CENTER

10% discount in gift shop for cardholder. Excludes food and wine.

BLUE BELL CHUCKWAGON

1/2 price chuckwagon supper & show for cardholder.

BOSTON'S PIZZA RESTAURANT & SPORTS BAR FREE Bandara Bread. No purchase necessary. No cash value. Dine-in only.

BUFFALO HUNT FREE admission for cardholder.

BUFFALO SAFARI JEEP TOUR 1/2 price Jeep tour for cardholder.

BULLDOG CREEK CAMPGROUND 10% off all camping stays. Excludes Sturgis Motorcycle Rally.

CALAMITY PEAK LODGE 10% off entire stay.

CHAPEL IN THE HILLS 20% discount on gift shop items.

CITYVIEW TROLLEY Buy 1 get 1 FREE tour for cardholder. Use code BHBBOGO23 at CityViewTrolley.com.

COSMOS MYSTERY AREA FREE admission for cardholder.

CRAZY HORSE MEMORIAL®

FREE admission for cardholder's carload.

CROOK COUNTY MUSEUM & 1875 GIFT GALLERY (1) FREE entry per cardholder.

CUSTER CRAZY HORSE CAMPGROUND

10% off a drink at Cabin 13 Coffee for card holder and 1 quest.

DAYS OF '76 MUSEUM \$2 off admission for cardholder.

DC BOOTH HISTORIC NATIONAL FISH HATCHERY

(1) FREE cup of fish food for cardholder.

DEADWOOD GULCH GAMING RESORT \$10 FREE Play. Must be 21 years or older to redeem. Must have an active players club card. Available to redeem once per month.

DEVILS TOWER COUNTRY FREE Devils Tower Country sticker at the Northeast Wyoming Visitor Centers.

DEVILS TOWER KOA (1) FREE single scoop ice cream in a cake cone or dish. Offer expires Oct 1, 2023.

DINOSAUR MUSEUM FREE admission for cardholder.

DOUBLETREE AT CADILLAC JACK'S GAMING RESORT

\$10 Cadillac Cash with 1-time use-code 19221.

EDELWEISS MOUNTAIN LODGING 10% off a 2-night stay.

EVANS PLUNGE MINERAL SPRINGS

(1) FREE admission for cardholder.

FISH N FRY TROUT POND \$5 off a trout dinner for cardholder.

FLAGS & WHEELS INDOOR RACING

(1) FREE ticket with the purchase of a ticket per day for cardholder. Tickets can be used for go-carts, lazer tag or bumper cars.

FORT HAYS CHUCKWAGON SUPPER & MUSIC VARIETY SHOW 1/2 price supper & show for cardholder.

HART RANCH CAMPING RESORT

FREE admission to any rodeo. Guests of cardholder \$5.

HOLIDAY INN DOWNTOWN CONVENTION CENTER

10% off at the Gold Bison Grill.

HOLIDAY INN EXPRESS RAPID CITY-RUSHMORE SOUTH 15% off standard room rate.

HOTEL ALEX JOHNSON (1) complimentary day pass to Vertex Sky Bar.

IRON MOUNTAIN ROAD VISITOR CENTER

One-time 15% off one item of your choice.

2023 Corporate VIP Training Program

KEYSTONE HISTORICAL MUSEUM

10% off purchase in gift shop for cardholder.

MINER BREWING CO. (1) 50% off flight of craft beer.

MOUNT RUSHMORE KOA & LODGE AT PALMER GULCH

FREE entry to 2023 rodeos and Polkapalooza for cardholder.

MOUNT RUSHMORE NATIONAL MEMORIAL FREE parking for (1) visit. Must present VIP Card at entrance booth #4 (far right booth). Offer not applicable for commercial vehicles. Expires Dec 31, 2023.

MOUNT RUSHMORE SOCIETY (1) FREE rental of a Multimedia Mount Rushmore Self-Guided Tour for cardholder.

MOUNT RUSHMORE TOURS FREE tour package for cardholder. Guests of cardholder 1/2 price. Same-day reservations only.

MUSEUM OF GEOLOGY 10% off gift shop purchase for cardholder.

NEWCASTLE LODGE & CONVENTION CENTER

Buy any burger and get (1) order of homemade chips or french fries FREE in Grazers Restaurant.

NO NAME CITY LUXURY CABINS & RV 10% off meal.

OGLALA LAKOTA LIVING HISTORY VILLAGE

FREE admission for cardholder.

OLD MACDONALD'S FARM FREE admission for cardholder.

PRAIRIE BERRY WINERY (1) BOGO FREE glass of wine, plus (5) FREE wine tastes (21+) for cardholder.

PRAIRIE WIND CASINO Buy (1) get (1) Indian Taco special at the Stronghold Restaurant at Prairie Wind Casino.

PUTZ N GLO BLACK LIGHT MINIATURE GOLF

1/2 price admission for cardholder. Valid until Labor Day.

REPTILE GARDENS FREE admission for cardholder. Return and visit as often as you'd like.

RUBY HOUSE RESTAURANT 10% discount off cardholder's entrée.

RUSH MOUNTAIN ADVENTURE PARK (1) FREE ride on each attraction per year for cardholder. *Expires Sept 1, 2023.*

RUSHMORE BORGLUM STORY FREE admission until July 1, 1/2 price July 2 to end of season for cardholder.

RUSHMORE CAVE Unlimited Guided Cave tours for cardholder. *Expires Sept 1, 2023.*

RUSHMORE TRAMWAY ADVENTURES

(1) FREE Ultimate Pass per year for cardholder.

SANDFORD LAB HOMESTAKE VISITOR CENTER

(1) FREE trolley tour per year for cardholder.

SOUTH DAKOTA OUTDOOR SHOP

25% off beverages, snacks & water sport rentals.

SOUTH DAKOTA STATE RAILROAD MUSEUM

FREE admission for cardholder.

SPEARFISH CANYON LODGE 10% off UTV or snowmobile rental.

SPOKANE CREEK CABINS & CAMPGROUND 20% off (1) in-store item purchase. *Does not include fuel or accomodations*.

SPROCKETS FUN FOUNDRY (1) FREE hour of arcade play. Exludes redemptions, cranes, or pushers. (1) FREE VR experience. (1) FREE game of bowling. *Expires Sept 1, 2023*.

STURGIS MOTORCYCLE MUSEUM & HALL OF FAME 1/2 off admission for cardholder.

SWEET GREENS MINI-GOLF

10% off a round of golf per year for cardholder.

SYLVAN ROCKS CLIMBING SCHOOL & GUIDE SERVICE

20% off (1) guided climbing trip for cardholder.

THE HANDBAG STORE 10% off for cardholder. Some exclusions may apply.

THE JOURNEY MUSEUM & LEARNING CENTER

FREE admission for cardholder.

THE MAMMOTH SITE OF HOT SPRINGS

FREE admission for cardholder. Repeat visits welcome.

THE STURGIS MOTEL 20% off motel rooms. *Valid Oct 1, 2023-May 1, 2024.*

TWO COWS CREAMERY & BISTRO

FREE milkshake or float with purchase of a meal.

VORE BUFFALO JUMP FREE admission for cardholder.

WATIKI INDOOR WATERPARK RESORT 50% off Watiki admission for cardholder. *Not valid with any other discounts or promotions. Nontransferable. Management reserve all rights. Use Code BHVIP2023.*

WESTERN HORIZONS HOT AIR BALLOONS

\$50 off per hot air balloon ride for cardholder.

WONDERLAND CAVE FREE admission for cardholder.

WORLD FOSSIL FINDER MUSEUM FREE admission for cardholder.

ALWAYS FREE ATTRACTIONS

- CHAPEL IN THE HILLS (donation appreciated)
- DAHL ARTS CENTER
- D.C. BOOTH HISTORIC NATIONAL FISH HATCHERY
- DINOSAUR PARK
- HULETT MUSEUM (donations appreciated)
- KEYSTONE HISTORICAL MUSEUM
- MAIN STREET CLASSIC CAR MUSEUM
- MAIN STREET SQUARE
- MUSEUM OF GEOLOGY
- OGLALA LAKOTA COLLEGE HISTORICAL CENTER

- OUTDOOR CAMPUS
- OUTLAW SQUARE
- SANFORD LAB HOMESTAKE VISITOR CENTER
- STORYBOOK ISLAND
- TERMESPHERE GALLERY
- THE HERITAGE CENTER AT RED CLOUD INDIAN SCHOOL
- TRAILS, TRAINS & PIONEERS MUSEUM
- TRI-STATE MUSEUM (donations appreciated)
- WALL DRUG STORE
- WEST TEXAS
 TRAIL MUSEUM

NATIONAL PARK FEE-FREE DAYS

ANNIVERSARY OF THE GREAT AMERICAN OUTDOORS ACT - Aug 4
NATIONAL PUBLIC LANDS DAY - Sept 23 | VETERANS DAY - Nov 11

- BADLANDS NATIONAL PARK FREE entrance to park.
- DEVILS TOWER NATIONAL MONUMENT FREE entrance to park.
- **JEWEL CAVE NATIONAL MONUMENT** FREE Discovery Talks and Scenic Tours offered on a first-come, first-served basis; no reservations on these dates.
- WIND CAVE FREE entrance Garden of Eden Tour.

- STATE PARK FEE-FREE DAYS

- CUSTER STATE PARK FREE Park Entrance: Mother's Day, May 14; Open House Weekend, May 17-19; Father's Day, June 18; Buffalo Roundup, Sept 29; Buffalo Auction, Nov 4.
- GEORGE S. MICKELSON TRAIL FREE entrance the weekend of May 19-21, 2023.