

The training card you have received encourages VIPs like you to become better acquainted with local tourism businesses in the Black Hills and Badlands region. We hope you use your VIP Training Card to visit and enjoy as many member businesses as possible. Your knowledge and firsthand experience at our member businesses are an asset to both the visitor industry and visitors. Since this is a training program, we ask that you visit early in the season.

Present your VIP Training Card this summer at participating BH&B member businesses and receive the following offers and special deals.
Visit BlackHillsBadlands.com/VIPCards for all member-to-member offers.

1880 TOWN- SOUTH DAKOTA'S ORIGINAL
FREE admission for cardholder.

1880 TRAIN (1) 1/2 price admission for cardholder.
Valid thru Oct 15. Not valid for special events.

77 STEAKHOUSE & SALOON (1) FREE draft beer for cardholder.

ADAMS MUSEUM & HOUSE
FREE admission for cardholder and 10% off purchase in the Adams Museum and Historic Adams House gift shops.

BADLANDS NATURAL HISTORY ASSOCIATION
15% off at the Ben Reifel Visitor Center store, Badlands National Park, for cardholder.

BADLANDS/WHITE RIVER KOA
20% off a 2-night stay: Call 605-433-5337 for reservations.

BEAR COUNTRY U.S.A.
FREE admission for cardholder only. *Not valid for special events.*

BEAVER LAKE CAMPGROUND
FREE swim in heated pool for cardholder.

BELLE JOLI WINERY SPARKLING HOUSE
(1) FREE Estate Flight tasting per year for cardholder.

BICYCLES & BOATS
50% off a 2-hour or 4-hour ebike rental for cardholder.

BIG PINE CAMPGROUND 10% discount on camping.

BIG THUNDER GOLD MINE
FREE tour for cardholder. (1) FREE gold panning per year.

BLACK HAWK CREEK RV PARK & CABINS
20% off on nightly stays. *Excludes holidays and Sturgis Rally.*

BLACK HILLS ADVENTURE TOURS (1) FREE full-day stand up paddle board or kayak rental per year for cardholder.

BLACK HILLS BALLOONS Buy 1 ticket, get the 2nd 1/2 off.

BLACK HILLS CAVERNS FREE Adventure Tour for cardholder.
Valid thru Aug 15. Not valid for use after 3pm or last tour of the day.

BLACK HILLS DINER 10% discount for cardholder.

BLACK HILLS ESCAPE ROOMS
50% off admission for cardholder.

BLACK HILLS HELICOPTERS 10% off flights for cardholder with a minimum of (2) people per tour.

BLACK HILLS MINING MUSEUM
FREE regular admission & guided tour for cardholder.

BLACK HILLS OPEN-TOP-TOURS
50% off Jeep Bison Safari Tour.

BLACK HILLS OUTDOOR FUN
20% off a tour for cardholder. *May 15-Oct 15.*

BLACK HILLS PLAYHOUSE
FREE ticket for cardholder to dress rehearsal nights of each play. General admission seating. First come, first served. Silent Sky, June 8; The Lifespan of a Fact, June 10; The Drowsy Chaperone, July 8; 9 to 5: The Musical, July 29. Guests are encouraged to donate at each performance.

BLACK HILLS POWER BIKES RENTALS & BOUTIQUE
50% off 1-time bike ride for cardholder. *Expires Oct 31, 2023.*

BLACK HILLS VISITOR INFORMATION CENTER
10% discount in gift shop for cardholder. *Excludes food and wine.*

BLACK HILLS WILDERNESS EDGE ADVENTURES
25% off ATV/UTV unit rental for cardholder.
Reservations required. Call 605-391-6551.

BLACKSTONE LODGE & SUITES
20% off 1-night stay for cardholder. Some blackout dates apply. Must be 21. Includes (1) FREE beer or wine in Cliffhangers Lounge.

BLUE BELL CHUCKWAGON
1/2 price chuckwagon supper and show for cardholder.

BOSTON'S PIZZA RESTAURANT & SPORTS BAR
FREE Bandara Bread. *No purchase necessary. No cash value. Dine-in only.*

BROKEN BOOT GOLD MINE
FREE mine tour admission for cardholder. *Excludes gold panning.*

BUFFALO HUNT FREE admission for cardholder.

BUFFALO RIDGE CAMP RESORT
10% off any nightly stay in a teepee.

BUFFALO SAFARI JEEP TOUR 1/2 price Jeep tour for cardholder.

2023 VIP Training Program

BULLDOG CREEK CAMPGROUND 10% off all camping stays.
Excludes Sturgis Motorcycle Rally.

CALAMITY PEAK LODGE 10% off entire stay.

CANDYLAND 10% off purchase for cardholder.

CHAPEL IN THE HILLS 20% discount on all gift shop items.

CITYVIEW TROLLEY FREE tour for cardholder.
Use code BHBVIP23 at CityViewTrolley.com.

COSMOS MYSTERY AREA FREE admission for cardholder.

CRAZY HORSE MEMORIAL®
FREE admission for cardholder's carload.

CROOK COUNTY MUSEUM & 1875 GIFT GALLERY
(1) FREE entry per cardholder.

CUSTER CRAZY HORSE CAMPGROUND
10% off a drink at Cabin 13 Coffee for card holder and (1) guest.

DAYS OF '76 MUSEUM FREE admission for cardholder
and 10% discount in the gift shop.

DC BOOTH HISTORIC NATIONAL FISH HATCHERY
(1) FREE cup of fish food for cardholder.

DEADWOOD GULCH GAMING RESORT \$10 FREE PLAY.
Must be 21 years or older to redeem. Must have an active players club card. Available to redeem once per month.

DEVILS TOWER COUNTRY FREE Devils Tower Country sticker
at the Northeast Wyoming Visitor Centers.

DEVILS TOWER KOA (1) FREE single scoop ice cream in a cake
cone or dish. *Offer expires Oct 1, 2023.*

DINOSAUR MUSEUM FREE admission for cardholder.

DOUBLETREE AT CADILLAC JACK'S GAMING RESORT
\$10 Cadillac Cash with 1-time use-code 19221.

EDELWEISS MOUNTAIN LODGING 10% off a 2-night stay.

EVANS PLUNGE MINERAL SPRINGS
(1) FREE admission for cardholder.

FISH N FRY TROUT POND \$5 off a trout dinner for cardholder.

FLAGS & WHEELS INDOOR RACING
(1) FREE ticket with the purchase of a ticket per day for cardholder.
Tickets can be used for go-carts, lazer tag or bumper cars.

FORT HAYS CHUCKWAGON SUPPER & MUSIC VARIETY SHOW
1/2 price supper and show for cardholder.

FOUR MILE OLD WEST TOWN
FREE admission for cardholder. Repeat visits welcome.

GRAPES & GRINDS 10% off coffee bar food and beverages.

HART RANCH CAMPING RESORT
FREE admission to any rodeo. Guests of cardholder \$5.

HIGH PLAINS WESTERN HERITAGE CENTER
FREE admission for cardholder.

HOLIDAY INN DOWNTOWN CONVENTION CENTER
10% off at the Gold Bison Grill.

HOLIDAY INN EXPRESS RAPID CITY-RUSHMORE SOUTH
15% off standard room rate.

HOLY TERROR MINI GOLF FREE admission for cardholder.

HOTEL ALEX JOHNSON
(1) complimentary day pass to Vertex Sky Bar.

IRON MOUNTAIN ROAD VISITOR CENTER
One-time 15% off one item of your choice.

KEYSTONE HISTORICAL MUSEUM
10% off purchase in gift shop for cardholder.

MINER BREWING CO. (1) 50% off flight of craft beer.

MOUNT RUSHMORE KOA & LODGE AT PALMER GULCH
FREE entry to 2023 rodeos and Polkapalooza for cardholder.

MOUNT RUSHMORE NATIONAL MEMORIAL
FREE parking for (1) visit. Must present VIP Card
at entrance booth #4 (far right booth).
Offer not applicable for commercial vehicles. Expires Dec 31, 2023.

MOUNT RUSHMORE SOCIETY (1) FREE rental of a Multimedia
Mount Rushmore Self-Guided Tour for cardholder.

MOUNT RUSHMORE TOURS
FREE tour package for cardholder. Guests of cardholder 1/2 price.
Same-day reservations only.

MUSEUM AT BLACK HILLS INSTITUTE
FREE admission for cardholder and 1 guest.

MUSEUM OF GEOLOGY
10% off gift shop purchase for cardholders.

NATIONAL PRESIDENTIAL WAX MUSEUM
FREE admission for cardholder.

NEWCASTLE LODGE & CONVENTION CENTER
Buy any burger and get (1) order of homemade chips
or french fries FREE in Grazers Restaurant.

NO NAME CITY LUXURY CABINS & RV 10% off meal.

OGLALA LAKOTA LIVING HISTORY VILLAGE
FREE admission for cardholder.

OLD MACDONALD'S FARM FREE admission for cardholder.

PINE RIDGE CHAMBER OF COMMERCE VISITOR CENTER
10% off gift shop for cardholder.

PIONEER AUTO MUSEUM FREE admission for cardholder.

PRAIRIE BERRY WINERY (1) BOGO FREE glass of wine,
plus (5) FREE wine tastes (21+) for cardholder.

PRAIRIE WIND CASINO Buy (1) get (1) Indian Taco special at the
Stronghold Restaurant at Prairie Wind Casino.

PUTZ N GLO BLACK LIGHT MINIATURE GOLF
1/2 price admission for cardholder. *Valid until Labor Day.*

REPTILE GARDENS FREE admission for cardholder.
Return and visit as often as you'd like.

RUBY HOUSE RESTAURANT
10% discount off cardholder's entrée.

RUSH MOUNTAIN ADVENTURE PARK (1) FREE ride on each
attraction per year for cardholder. *Expires Sept 1, 2023.*

RUSH NO MORE RV RESORT 10% off on camping for up to
3-nights. *Excludes certain dates including Sturgis Motorcycle Rally.*

RUSHMORE BORGLUM STORY FREE admission until July 1,
1/2 price July 2 to end of season for cardholder.

2023 VIP Training Program

RUSHMORE CANDY COMPANY 10% off purchase for cardholder.

RUSHMORE CAVE

Unlimited Guided Cave tours for cardholder. *Expires Sept 1, 2023.*

RUSHMORE TRAMWAY ADVENTURES

(1) FREE Ultimate Pass per year for cardholder.

SALOON NO. 10 Attend the re-enactment of the shooting of Wild Bill Hickok and receive a FREE soda. Mon - Sat 1pm, 3pm, 5pm, 7pm.

SANDFORD LAB HOMESTAKE VISITOR CENTER

(1) FREE trolley tour per year for cardholder.

SOUTH DAKOTA OUTDOOR SHOP

25% off beverages, snacks & water sport rentals.

SOUTH DAKOTA STATE RAILROAD MUSEUM

FREE admission for cardholder.

SPEARFISH BLACK HILLS KOA 10% off entire stay for RV, tent sites or cabins & (1) FREE bundle of firewood. *Not valid during Sturgis Motorcycle Rally. Limited to 1 use per season.*

SPEARFISH CANYON LODGE

10% off UTV or snowmobile rental.

SPOKANE CREEK CABINS & CAMPGROUND

20% off (1) item in-store purchase.

Does not include fuel or accommodations.

SPROCKETS FUN FOUNDRY

(1) FREE hour of arcade play. Excludes redemptions, cranes, or pushers. (1) FREE VR experience. (1) FREE game of bowling. *Expires Sept 1, 2023.*

STORYBOOK ISLAND 10% off in Gift Shop.

STURGIS CAR MUSEUM

(1) FREE admission per year for cardholder.

STURGIS MOTORCYCLE MUSEUM & HALL OF FAME

1/2 off admission for cardholder.

SWEET GREENS MINI-GOLF

(1) FREE round of golf per year for cardholder.

SYLVAN ROCKS CLIMBING SCHOOL & GUIDE SERVICE

20% off (1) guided climbing trip for cardholder.

TATANKA: STORY OF BISON FREE admission to cardholder.

THE GIVING GOAT CRYSTAL SHOP

FREE Tarot Card Reading and 30-minute Crystal Healing session to balance and align chakras.

THE HANDBAG STORE

10% off for cardholder. *Some exclusions may apply.*

THE JOURNEY MUSEUM & LEARNING CENTER

FREE admission for cardholder.

THE MAMMOTH SITE OF HOT SPRINGS

FREE admission for cardholder. Repeat visits welcome.

THE PETRIFIED FOREST OF THE BLACK HILLS

FREE admission for cardholder.

THE STURGIS MOTEL 15% off motel rooms.

Valid Oct 1, 2023-May 1, 2024.

TRAILSHED LODGE

Stay 3-nights & get the 4th night FREE for cardholder.

Excludes holiday weekends and Sturgis Rally. Expires Dec 15, 2023.

TROUT HAVEN RANCH (1) FREE fish for cardholder per season.

TWO COWS CREAMERY & BISTRO

FREE milkshake or float with purchase of a meal.

VR DEN Buy (1) hour, get (1) hour 1/2 off.

VORE BUFFALO JUMP FREE admission for cardholder.

WATIKI INDOOR WATERPARK RESORT

50% off Watiki admission for cardholder.

Not valid with any other discounts or promotions. Nontransferable. Management reserves all rights. Use code BHVIP2023.

WESTERN HORIZONS HOT AIR BALLOONS

\$50 off per hot air balloon ride for cardholder.

WONDERLAND CAVE FREE admission for cardholder.

WORLD FOSSIL FINDER MUSEUM

FREE admission for cardholder.

ALWAYS FREE ATTRACTIONS

- CHAPEL IN THE HILLS (*donation appreciated*)
- DAHL ARTS CENTER
- D.C. BOOTH HISTORIC NATIONAL FISH HATCHERY
- DINOSAUR PARK
- HULETT MUSEUM (*donations appreciated*)
- KEYSTONE HISTORICAL MUSEUM
- MAIN STREET CLASSIC CAR MUSEUM
- MAIN STREET SQUARE
- MUSEUM OF GEOLOGY
- OGLALA LAKOTA COLLEGE HISTORICAL CENTER
- OUTDOOR CAMPUS
- OUTLAW SQUARE
- SANFORD LAB HOMESTAKE VISITOR CENTER
- STORYBOOK ISLAND
- TERMESPHERE GALLERY
- THE HERITAGE CENTER AT RED CLOUD INDIAN SCHOOL
- TRAILS, TRAINS & PIONEERS MUSEUM
- TRI-STATE MUSEUM (*donations appreciated*)
- WALL DRUG STORE
- WEST TEXAS TRAIL MUSEUM

NATIONAL PARK FEE-FREE DAYS

ANNIVERSARY OF THE GREAT AMERICAN OUTDOORS ACT - Aug 4
NATIONAL PUBLIC LANDS DAY - Sept 23 | VETERANS DAY - Nov 11

- BADLANDS NATIONAL PARK FREE entrance to park.
- DEVILS TOWER NATIONAL MONUMENT FREE entrance to park.
- JEWEL CAVE NATIONAL MONUMENT FREE Discovery Talks and Scenic Tours offered on a first-come, first-served basis; no reservations on these dates.
- WIND CAVE FREE entrance Garden of Eden Tour.

STATE PARK FEE-FREE DAYS

- CUSTER STATE PARK FREE Park Entrance: Mother's Day, May 14; Open House Weekend, May 17-19; Father's Day, June 18; Buffalo Roundup, Sept 29; Buffalo Auction, Nov 4.
- GEORGE S. MICKELSON TRAIL FREE entrance the weekend of May 19-21, 2023.